The NFL FLAG-In-Schools Program started in 2014

- Developed by GENYOUth as a solution to the physical inactivity crisis
- Supports Physical Education (PE) Teachers
- Reaches a new population of potential players, namely girls and young children who have never played football!

The program provides NFL FLAG-In-Schools Kits, valued at $410:

- Equipment: To replace outdated or non-existing equipment
- Curriculum: High-quality resource developed by SHAPE America
- Interactive NFL FLAG-In-Schools course from SHAPE America’s Online Institute

NFL FLAG-In-Schools receives high ratings on almost every measure and is especially strong on:

- Providing an opportunity for competition
- Helping kids learn new skills and the rules of football
- Providing an easy way for kids to engage in football and feel accomplished

"This year I received a NFL FLAG Football kit from FUTP 60 and the program was a great success! Using the kit, the students learned a variety of lessons like throwing and catching and even kicking and punting. We practiced twice a week after school. The children couldn't wait until after school to get to practice. I have seen an increase in their aerobic capacity and I think that this program along with other clubs had a lot to do with it. Thank you Fuel Up to Play 60!"