



ADVANCING YOUTH WELLNESS IN 50 STATES

FUNDING IMPACT

GENYOUth has awarded **\$73,316,873**
for health & wellness projects in
U.S. SCHOOLS
68% of funded schools are in **underserved communities**



Opportunities Supporting
Healthy Eating &
Physical Activity*
Since 2010

\$38,270,152 funds awarded to
8,896 schools, reaching
12,040,657 students

FITNESS GRANTS



NFL Flag-In-Schools
Since 2015

\$9,573,149 awarded to
18,920 school communities for physical
activity initiatives, reaching
12,299,117 students



SCHOOL MEAL
DELIVERY GRANTS
Since 2013

\$25,473,572 awarded for COVID-
19 School Meal Delivery Fund, breakfast and
other nutrition initiatives



Since 2014

\$805,152 awarded **NATIONWIDE**
4,100 volunteer hours logged
\$550,000 invested in youth social
entrepreneur & leadership development

FUNDING HAS SUPPORTED...

- 3,483** Alternative Breakfast Programs
- 2,506** School Kitchen Equipment Upgrades
- 2,001** Projects to Create Active Classrooms
- 17,860** Projects to Improve Physical Education
- 2,165** School-Wide Walking Clubs
- 741** Cafeteria Makeover Projects

GENYOUth REACH

PARTICIPATION IN GENYOUth PROGRAMS



Schools

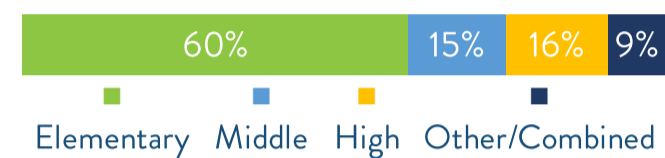
76,249 participating schools
69% of all schools
80% of all Title 1 schools



Students

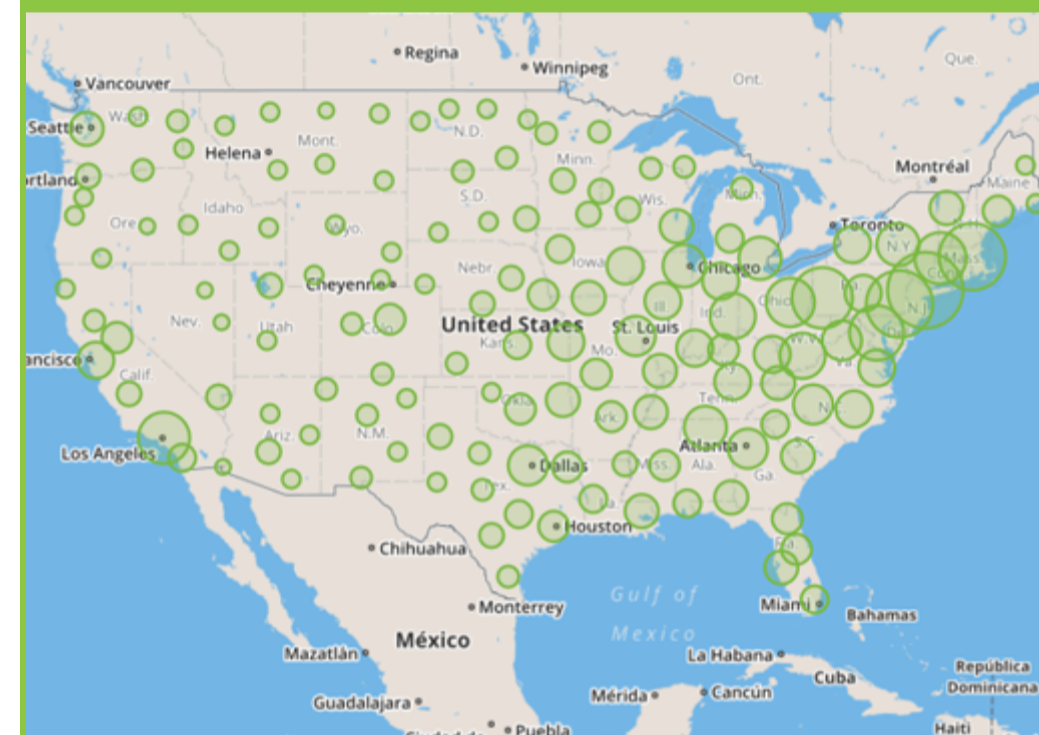
41,441,635 students reached
76% of all students
82% of students eligible for free &
reduced meals

Participating
Schools by Level



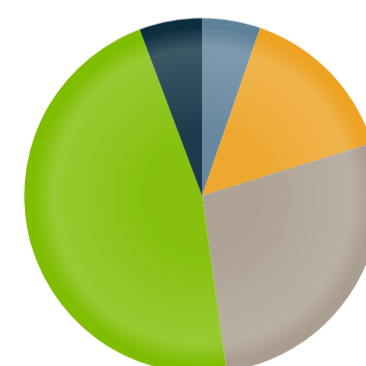
DISTRIBUTION OF SCHOOLS

Engaged in GENYOUth Initiatives



Find Schools Near You

STATE DEMOGRAPHICS



- Asian 5.3%
- Black or African 14.9%
- Hispanic 27.6%
- White, Non-Hispanic 46.5%
- All Other Races 5.7%



Last data update:
08/18/2022

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*Includes Hometown Grants and NFL Play 60 FitnessGram Impact Schools

The term "schools" includes all K-12 public and private schools in the US.